

volunteer
love island



People Powered:

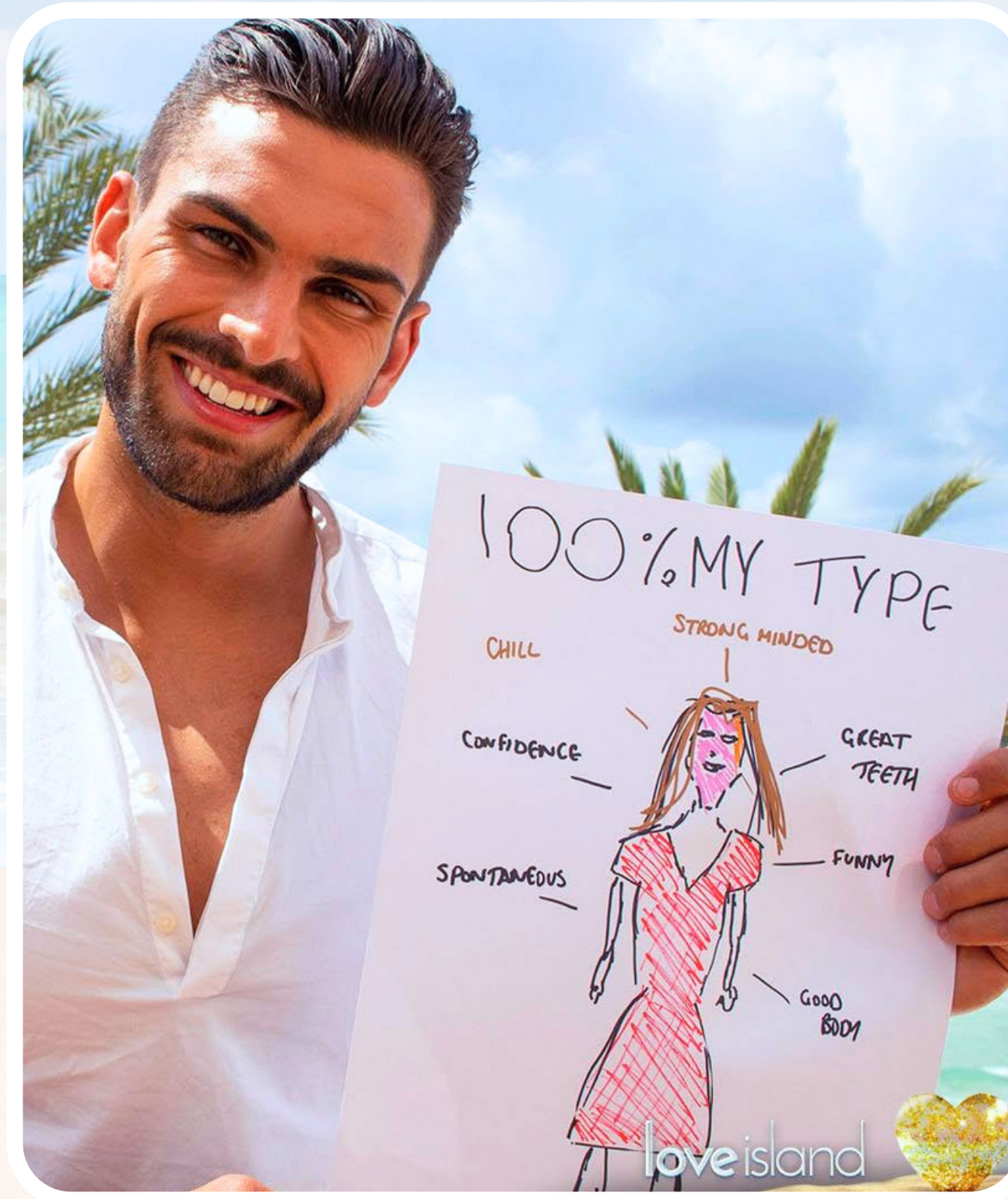
Turning Volunteers into Passionate Community Champions

Tiffani Mensch, President & CEO, United Way of Collier & the Keys

Welcome to the Villa! What's Your Type on Paper?

What we want:

- ✓ ~~Tall~~
- ✓ ~~Dark~~
- ✓ ~~Handsome~~
- ✓ Reliable
- ✓ Passionate
- ✓ Skilled
- ✓ Connected
- ✓ Available



But do we tick *their* boxes?

- ✓ Fits my schedule
- ✓ Makes an impact
- ✓ Builds connections
- ✓ Family-friendly
- ✓ Uses my strengths
- ✓ Connects me to the cause

Watch for Red Flags

What gives volunteers the ick?

- 🚩 No one knew they were coming
- 🚩 The role wasn't what was advertised
- 🚩 Their time was wasted
- 🚩 No one explained the impact
- 🚩 They felt invisible
- 🚩 They get ghosted



I Got a Text!

Before: Prepare

During: Connect

After: Share the impact

And then...

Ask them out again!



Don't Put All Your Eggs in One Basket

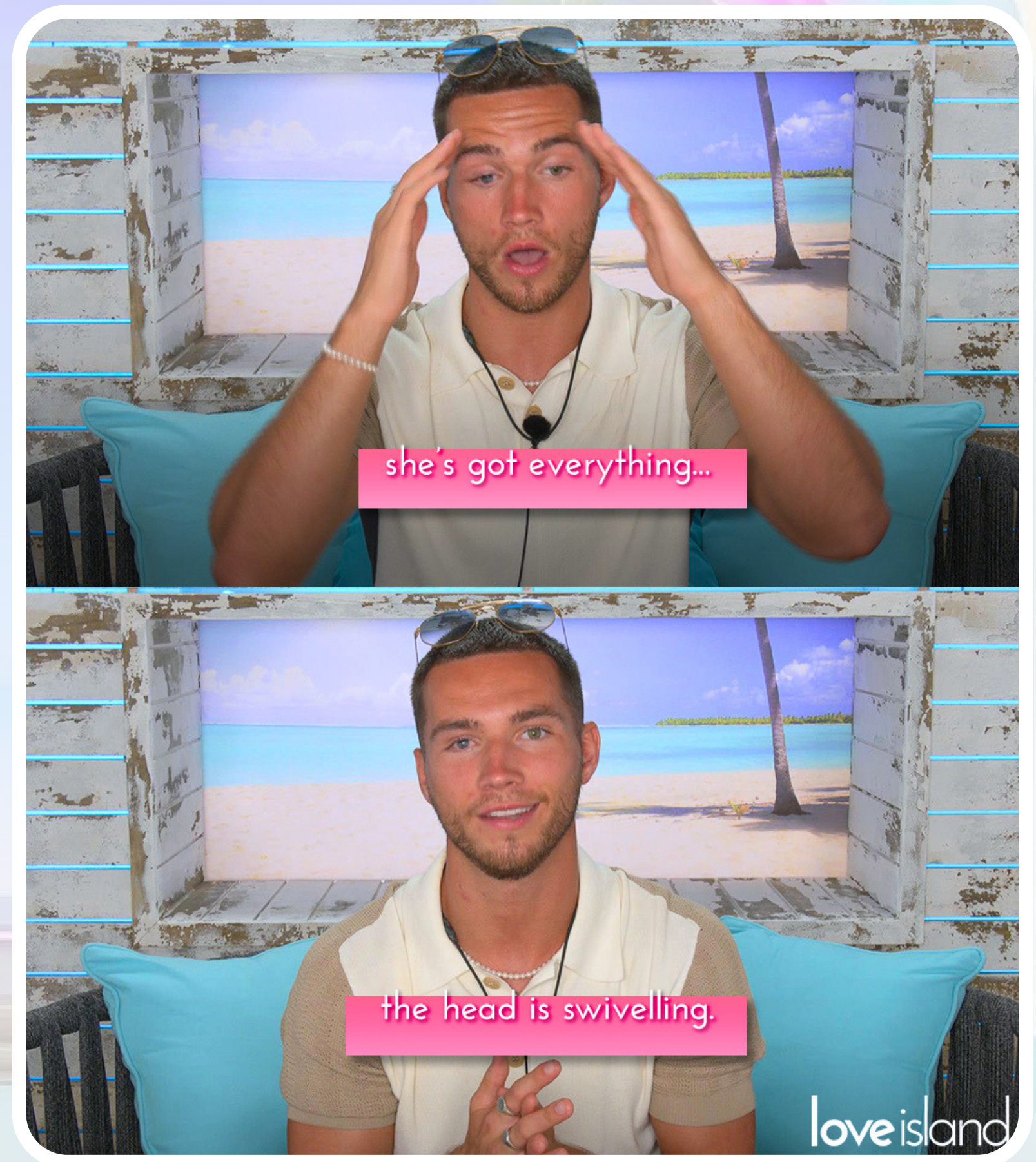
- Reach beyond your usual circles
- Recruit across ages & backgrounds
- Build corporate & community partnerships
- Ask volunteers to bring a friend
- Offer different ways to engage



Are They Closed Off, or Is Their Head Turning?

How do you keep your volunteers' attention?

- Communicate between requests
- Share your impact
- Recognize contributions
- Invite ideas
- Offer new opportunities
- Make the next step clear



A Bombshell Enters the Villa...

A new volunteer can bring:

- Unexpected skills
- New relationships
- Fresh energy
- Different perspectives
- Access to a new audience



Can I Pull You for a Chat?

Ask. Listen. Learn.

- What brought you here?
- What matters to you?
- How was your experience?
- What would you like to do more of?
- How else would you like to be involved?



Dream Dates & Love Languages

QUALITY TIME

Keep showing up and serving

ACTS OF SERVICE

Use their skills and expertise

WORDS OF AFFIRMATION

Advocate and tell your story

GIFT GIVING

Invest financially in the mission

PHYSICAL TOUCH

Let's just call this "hands-on volunteering"
(or maybe leave that one in the villa)



From Volunteer Connection to Soul Ties

Signs of a deeper connection:

- They return
- They ask questions
- They bring others
- They share your work
- They offer ideas or introductions
- They begin saying “we”
- They ask, “What else can I do?”



Will the Connection Survive Casa Amor?

A volunteer relationship worth returning to:

- Feels personal
- Shows impact
- Offers flexibility
- Creates belonging
- Evolves over time



Give them a reason to come back to the Villa.

The Final Recoupling

Think of one volunteer who engaged with your organization this year who you'd like to build a deeper relationship with...

- What brought them to your organization?
- What do they care about?
- Do you know their “love language”?
- What signals have they given you?
- Where have they shown interest in going deeper?
- How have you stayed connected?
- What's their next meaningful invitation?
- Who will make the next move, and when?



Before You Leave the Villa...

1. Find a Better Match

Rewrite one volunteer opportunity around impact, not tasks.

2. Avoid the Ick & Don't Be a Red Flag

Improve one part of your first-time volunteer experience.

3. Send the Text

Follow up with every new volunteer within 48 hours.

4. Pull Them for a Chat

Get to know five current volunteers beyond how they currently serve.

5. Plan the Dream Date

Give each of those volunteers one meaningful next step toward deeper engagement.



Because your volunteers deserve more than a situationship.

Thank You!

VOLUNTEER ENGAGEMENT
TOOLKIT



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