

CLASSIFIED

// CLASSIFIED BRIEFING // CLEARANCE: NONPROFIT LEADERSHIP //

MISSION: POSSIBLE

DOING MORE GOOD WITH AI

Your mission, should you choose to accept it, takes exactly twenty minutes.

AGENT: HEIDI CRAMER, MBA

Business Consultant · Florida SBDC at FGCU

Mission: Possible 2 — The Power of Purpose · Above Board Chamber of Florida

THE SITUATION ON THE GROUND

Florida Nonprofit Alliance statewide survey — 2025 findings, released March 2026

60%

report recurring costs rising faster than revenue

40%

raised less for programs than the year before

30%

are operating with zero cash reserves

1 in 5

report staff and board burnout

12%

still experiencing negative effects from the 2024 hurricanes

Your assignment hasn't changed. Your resources have. This briefing is about the backup that just arrived.

36 HOURS AFTER IAN, THE MONEY MOVED



September 2022. While the causeway was still in the Gulf, AI read aerial photos of the damage, overlaid poverty data, and found the hardest-hit low-income neighborhoods — in hours, not weeks.

GiveDirectly then pushed cash straight to survivors through a benefits app already on their phones. No application. No paperwork. Enrollment took about 3 minutes.

GiveDirectly + Google.org · re-run for Helene & Milton, 2024

\$700 to 1,115 families

within the first 36 hours after landfall

\$3.3M to 4,748 households

total AI-targeted relief after Ian & Fiona

6x faster

than the same nonprofit's Hurricane Harvey response

ONE MORE DAY TO GET READY

< 60 seconds

for a 15-day cyclone forecast — now 1,000 scenarios per storm

3-day = prior 2-day

AI 3-day forecast accuracy now matches what prior models delivered at 2 days

2025 season

used with the National Hurricane Center during the 2025 season



Google DeepMind's WeatherNext now gives forecasters about one extra day of predictive accuracy — roughly a decade of progress in one jump. Its cyclone model can generate 1,000 possible scenarios to support human forecasters.

For a nonprofit on this coast, one extra day of accurate warning means shelters staffed, clients called, supplies staged — before the wind arrives.

[SOURCE: GOOGLE DEEPMIND · 08.06.2026](#)

Q BRANCH HAS BEEN BUSY IN FLORIDA



ROBO-RABBITS

40 solar-powered robotic rabbits now lure Burmese pythons in the Everglades. AI cameras spot the snake and call in the removal crew — cutting response from ~10 hours to ~1.

S. FL Water Mgmt District + UF · 2025

Nobody here hired a data scientist. Someone just asked: what if the machine did the watching?

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RED TIDE RADAR

Phone-microscope videos let AI count red tide cells and helped power beach-by-beach respiratory forecasts, including Sanibel. NOAA retired HABscope in July 2026 and now directs users to the Gulf Coast forecast.

NOAA + GCOOS · transition updated 07.2026

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MANATEE HEADCOUNT

AI now counts manatee herds in real time from the same state-park webcams the tourists watch — no new hardware, just smarter eyes.

Florida Atlantic University

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WHERE IS THE ROTE WORK?

WHAT DOES YOUR ORGANIZATION SPEND HOURS...

watching, counting,
checking, or reformatting?

WATCHING

COUNTING

CHECKING

REFORMATTING

One answer. No polishing. Name the work.

SCAN TO RESPOND



menti.com

5755 4146

MENTI CODE 5755 4146

THE CURE WAS ALREADY ON THE SHELF



Every Cure — a nonprofit founded by a doctor who saved his own life with a repurposed drug — uses AI to score every approved drug against every known disease, hunting for cures already sitting in pharmacies.

One patient was being prepared for hospice. The drug the algorithm ranked #1 put him into remission — a result published in the New England Journal of Medicine.

The cures exist. AI is reading the shelf.

75 million

drug-disease combinations scored: 4,000 drugs x 18,500 diseases

~17 hours

per full scoring run — down from roughly 100 days

300 million

people worldwide live with diseases that have no approved treatment

REPORTS COMING IN FROM EVERYWHERE



SIGHT, ON DEMAND

Be My Eyes' free AI describes the world through a blind user's phone camera. In Microsoft's support center: 90% of calls resolved with no human needed — 4 minutes instead of 12.

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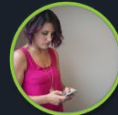
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FIRST IN LINE

Crisis Text Line's AI reads the first messages and moves the highest-risk texters to the front — served in under 5 minutes, 94% of the time. Running since before ChatGPT existed.

THE ADOPTION PARADOX

92%

of nonprofits now use AI
in some form

7%

say it has meaningfully
advanced their mission

The gap isn't budget — 81% use AI ad hoc without documenting what works. The 7% treat it like any capability: process, practice, protocol.

[SOURCE: 2026 NONPROFIT AI ADOPTION REPORT · n=346 ↗](#)

2026 Nonprofit AI Adoption Report — Virtuous + Fundraising.AI, 346 nonprofits

START WITH ONE MONDAY-MORNING TASK



COMPOSITE SOUTHWEST FLORIDA WORKFLOW

Not a client case study. A realistic starting pattern.

[PHOTO: WOCINTECHCHAT / UNSPLASH](#)

- 01** 90-MINUTE BOARD MEETING
Approved recording or transcript
- 02** AI DRAFTS
Minutes + decisions + action list
- 03** HUMAN VERIFIES
Names, votes, commitments, deadlines
- 04** 45-MINUTE TURNAROUND
Send the draft while memory is fresh

GUARDRAIL: NO CONFIDENTIAL CLIENT OR DONOR DATA IN AN UNVETTED TOOL.

THE MONEY SIDE OF THE MISSION



+4.2% AVERAGE GIFT

When AI chooses the suggested donation amounts on the giving page. Controlled A/B test across 600,000 page visitors — not a vendor brochure, a real experiment.



70% OF GIFTS

At the Salvation Army UK now land on AI-suggested ask amounts. Smart ask strings are quietly becoming the default on modern donation pages. (Vendor-reported.)



\$75,752 IN 5 MONTHS

Raised by a first-time major-gifts officer managing a 380-donor portfolio with AI-drafted personal outreach — The Life You Can Save, published case study.



1 IN 4 DRAFT GRANTS WITH AI

TechSoup's 2025 benchmark. The rote 60% of a proposal — boilerplate, budgets, reformatting — is exactly what AI does well. The story and strategy stay human.

YOUR GADGETS ARE ALREADY PAID FOR

Pick one stack. Claim it this month. Full eligibility and sign-up links are in Appendix A.

CREATE + COMMUNICATE

Google · Microsoft · Canva

Email, documents, meetings, campaign graphics and free search advertising.

BEST FIRST MOVE

Claim the platforms your team already uses.

THINK + DRAFT

Claude · ChatGPT Business

Research, first drafts, analysis, grant boilerplate and repeatable team workflows.

BEST FIRST MOVE

Choose one approved workspace — not six personal accounts.

MANAGE RELATIONSHIPS

Salesforce

Donor, volunteer and program data with nonprofit licensing and AI-enabled workflows.

BEST FIRST MOVE

Start only when your data and process are ready.

VERIFIED 08.16.2026 // OFFERS CHANGE — CHECK ELIGIBILITY BEFORE ENROLLING



EVERY MISSION HAS A RISK BRIEFING

32% of donors

say they'd be LESS likely to give to a nonprofit using AI — while 92% demand clear disclosure of how AI is used

23% of foundations

already reject AI-generated proposals; 67% are still deciding

47% of nonprofits

have no AI policy at all — governance is the missing piece

[DONOR STUDY 2025](#) ↗

[CANDID FUNDER SURVEY](#) ↗

FIELD PROTOCOL

A human reviews everything before it ships — AI drafts, people decide.

Never paste donor or client data into tools you have not vetted.

Disclose your AI use. Donors punish secrecy, not software.

Verify every fact and citation AI gives you. It can be confidently wrong.

- A one-page policy beats no policy. Use Appendix B this month.

YOUR MISSION, SHOULD YOU CHOOSE TO ACCEPT IT

The 30-day version. No committee required.

01

HAND OFF ONE ROTE TASK

Thank-you letters, board minutes, grant boilerplate, social captions. Pick one this week, give it to AI, keep the human review. Measure the hours you get back.

AI takes the rote work so your people can do the human work. Cogs to craftspeople.

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02

CLAIM YOUR FREE GEAR

TechSoup, Google, Microsoft, Canva, Claude, OpenAI. An afternoon of sign-ups puts thousands of dollars of AI capability in your team's hands.

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03

WRITE THE ONE-PAGE POLICY

What's allowed, what gets reviewed, what you disclose to donors. Join the half of the sector that has one — it's your license to move fast safely.

AI takes the rote work so your people can do the human work. Cogs to craftspeople.

MISSION: ACCEPTED

THIS MESSAGE WILL NOT SELF-DESTRUCT.

It's yours to keep. So is the backup.

HEIDI CRAMER, MBA

Business Consultant · Florida SBDC at FGCU

No-cost, confidential consulting for Southwest Florida organizations

AI Fridays — free hands-on workshops · Collaboratory, Fort Myers · current schedule online

The mission was never impossible. It just needed backup.



FIELD REPORTS — CLICKABLE SOURCES

VERIFIED 08.16.2026 // Official or primary sources wherever available

FLORIDA NONPROFIT ALLIANCE

2025 statewide findings; released Mar. 4, 2026.

FLORIDA ATLANTIC UNIVERSITY

AI-assisted real-time manatee counts from webcam imagery.

GIVEDIRECTLY + GOOGLE.ORG

Hurricane Ian rapid cash relief program report; 2022.

EVERY CURE

MATRIX drug-repurposing platform and published case work.

GOOGLE DEEPMIND WEATHERNEXT

Cyclone forecasting breakthrough; Aug. 6, 2026.

BE MY EYES

Microsoft support-center deployment and measured resolution results.

SFWM + UNIVERSITY OF FLORIDA

Robotic rabbit python-detection field work; 2025.

WORLD BANK — NIGERIA PILOT

Six-week generative-AI tutoring randomized evaluation; 2025.

NOAA + GCOOS RED TIDE FORECAST

HABscope method and July 2026 transition to the Gulf Coast forecast

THORN + CRISIS TEXT LINE

2025 impact reporting and AI-assisted risk prioritization.

CURRENT NONPROFIT OFFERS — VERIFIED 08.16.2026

CREATE + REACH

[GOOGLE FOR NONPROFITS](#)

Workspace + Gemini at no cost for up to 2,000 users; up to \$10,000/month in Google Search ads.

WORK + CHAT

[MICROSOFT](#)

Microsoft 365 Business Basic grant free for up to 300 users; Copilot Chat included in eligible Microsoft 365 plans.

DESIGN + CAMPAIGNS

[CANVA FOR NONPROFITS](#)

Canva Pro premium features and collaboration tools free for one team of up to 50 users.

ANALYZE + DRAFT

[CLAUDE FOR NONPROFITS](#)

Up to 75% off Team and Enterprise; free AI Fluency for Nonprofits course.

RESEARCH + WORKFLOWS

[OPENAI FOR NONPROFITS](#)

ChatGPT Business: \$8/user/month annually or \$10 monthly; Enterprise discount up to 75%.

DONORS + PROGRAMS

[SALESFORCE](#)

10 Nonprofit Cloud or Sales/Service Cloud licenses at no cost for eligible nonprofits.

Click each provider name for the official eligibility page. Offers and terms can change.

ONE-PAGE AI POLICY STARTER

Copy, adapt, approve, and review every six months.

NONNEGOTIABLE RULES

- 01

HUMAN REVIEW

A person approves every external or consequential output.
- 02

PROTECTED DATA

No donor, client, student, health, HR, or financial data in an unapproved tool.
- 03

DISCLOSURE

Disclose material AI use to donors, clients, partners, and reviewers when appropriate.
- 04

VERIFY

Check facts, citations, calculations, names, dates, and decisions before use.

COMPLETE THESE SIX LINES

PURPOSE + SCOPE

Where AI may assist — and where it may not.

APPROVED TOOLS

Named tools, accounts, and required privacy settings.

DATA RULES

What is public, internal, confidential, or prohibited.

APPROVAL PATH

Who reviews which outputs before they ship.

DISCLOSURE LANGUAGE

One sentence your organization can use consistently.

OWNER + REVIEW DATE

Named policy owner; next review no later than six months.

Board or executive approval:

Effective date:

ADOPTION, FUNDRAISING, RISK + OFFERS

VERIFIED 08.16.2026 // Vendor case studies are labeled; they are not independent evaluations.

2026 NONPROFIT AI ADOPTION REPORT

346 nonprofits; 92% use AI, 7% strategic impact, 47% no policy.

DONOR PERCEPTIONS OF AI 2025

n=1,031; 32% less likely to give; 92% demand transparency.

FUNDRAISE UP A/B TEST

600,000 visitors; +4.2% average gift with dynamic ask amounts.

CANDID FUNDER SURVEY

23% would reject AI-generated proposals; 67% undecided.

SALVATION ARMY UK CASE [VENDOR-REPORTED]

70% of gifts at AI-suggested amounts.

OFFICIAL NONPROFIT OFFERS

Google, Microsoft, Canva, Anthropic, OpenAI and Salesforce.

THE LIFE YOU CAN SAVE CASE [VENDOR-REPORTED]

\$75,752 in five months; first-time gift officer, 380 donors.

AI FRIDAYS – COLLABORATORY

Live event calendar for current Fort Myers workshops.

TECHSOUP BENCHMARK

Nonprofit technology and AI adoption resources.

PHOTO CREDIT

Board-meeting photo: WOCinTechChat / Unsplash.